

COURAGE TO COACH: Inspire Them, Don't Fire Them

Presented by Mari Bradford, California Employers Association

Date: June 23, 2010

Time: 10:00 a.m. – 11:00 a.m.



Frank Pacetta of Xerox once said, "You win with people if you cherish them, develop them, and show them that you sincerely care about their success." The cost of turnover is equal to about 30% of a new hires annual salary. In this webinar, you will learn how communication is the key to any good relationship, and the importance of leaders to continually assess, develop and improve their skills. You will also learn 9 steps of a great coach, and the benefits of on-the-job training.

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